

# Soccer Price Index

GOEURO.com

Onefootball

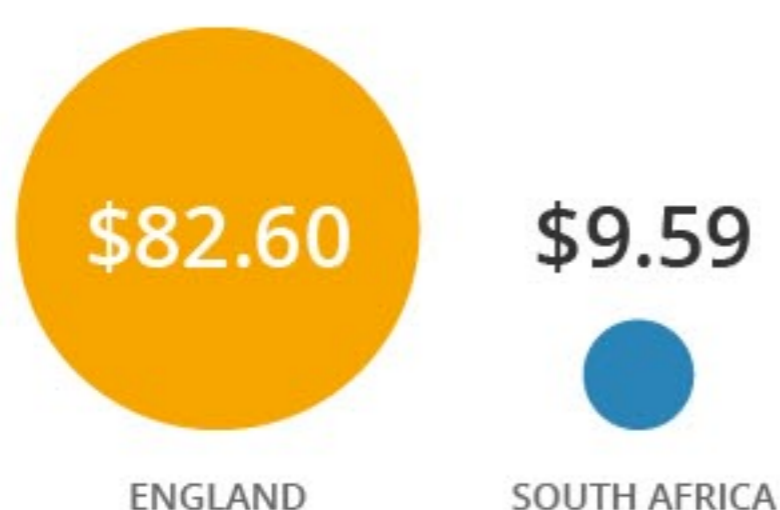
## TICKET PRICE INDEX

	Country 1st League	Average cost of travelling for an away game (\$)*	Average ticket price (\$)
1	England	332.09	82.60
2	Spain	207.45	78.09
3	Italy	250.83	76.98
4	Switzerland	266.27	52.78
5	USA	334.39	46.22
6	Netherlands	158.61	44.76
7	France	197.63	41.28
8	Russia	184.59	37.48
9	Portugal	150.92	36.33
10	Germany	182.65	35.36
11	Japan	273.74	32.50
12	Denmark	197.69	30.93
13	Belgium	133.25	30.72
14	Argentina	184.98	30.61
15	Brazil	158.38	28.50
16	Sweden	189.70	26.98
17	Austria	207.71	26.22
18	Poland	105.37	24.53
19	Chile	91.00	18.42
20	Czech Republic	129.54	17.75
21	Tunisia	122.91	14.71
22	Turkey	119.77	14.19
23	Colombia	142.47	12.96
24	Mexico	122.63	11.72
25	South Africa	179.11	9.59

## BEST VALUE LEAGUE RANKING

	Country 1st League	Average ticket price (\$)	Worldwide league ranking	Overall Value
1	Germany	35.36	2	12.6
2	Spain	78.09	1	8.9
3	Portugal	36.33	5	4.8
4	England	82.60	3	3.8
5	Argentina	30.61	7	3.6
6	France	41.28	6	3.3
7	Belgium	30.72	8	3.0
8	Italy	76.98	4	3.0
9	Turkey	14.19	14	2.7
10	Brazil	28.50	11	2.0
11	Mexico	11.72	19	2.0
12	Czech Republic	17.75	15	1.9
13	Austria	26.22	12	1.9
14	South Africa	9.59	22	1.9
15	Netherlands	44.76	9	1.7
16	Tunisia	14.71	21	1.3
17	Colombia	12.96	23	1.3
18	Poland	24.53	16	1.3
19	Switzerland	52.78	10	1.3
20	Russia	37.48	13	1.2
21	Chile	18.42	20	1.1
22	Sweden	26.98	17	1.0
23	Denmark	30.93	18	0.8
24	Japan	32.50	24	0.5
25	USA	46.22	25	0.3

### PRICE RANGE



### VALUE RANGE



All costs were converted to USD on the 9th September 2015 using the Bloomberg exchange.

Average ticket price was calculated using an average of first division game tickets for multiple stadiums and seat types across a standard soccer season.

\*While it did not factor on the value ranking, we calculated away game costs for informational purposes, specifically for travelling soccer fans. The away game cost is intended to represent the actual cost of attending an away game in each league's country. Factors included transport costs (using data from the GoEuro Transport Price Index), one nights accommodation costs (using data from the GoEuro Accommodation Price Index), and food and beer costs (using data from The Economist's Big Mac Index and the GoEuro Beer Price Index).

Each league's ranking was determined by combining several world soccer rankings including UEFA, FIFA, and third party databases. We use the 'value score' field to determine where you get the best value soccer for the money you're spending to see a game. The score is the result of a calculation combining average game costs and the league ranking. Teams with a better league ranking or a lower cost of a ticket will have more value. Formula =  $10000 / (\text{TicketPrice} * (3 + \text{LeagueRanking})^2)$