



## New office in Brussels

Starting from September 1st, 2012, ITS Sweden has expanded its outreach activities and established an office in Brussels in the "Swedish House" on Rue Luxembourg close to the European offices.

The Brussels-based office will help to raise the European and International visibility of Sweden in the area of ITS.

Ms Eva Boethius will act as the Head of Brussels Office. She is a well-known person and she has a solid and thorough experience in the area of ITS, both nationally and internationally. For the last 6 years she has been working for the European Commission, DG CONNECT (former DG INFSO), closely following research, innovation and deployment priorities for ITS. Before joining the Commission she was the manager of national ITS activities in Sweden.



ITS Sweden is confident that this new office will offer its members a natural and unique meeting point in Brussels and it will also provide the members with a direct on-site contact point to deal with any questions they may have on European ITS affairs of Swedish interest. The new office in Brussels will also help to establish a closer cooperation with Brussels based organizations, the European Commission and ERTICO.

We at the European Commission DG CONNECT welcome this initiative of ITS Sweden and the establishment of an office close to us, which makes keeping contacts easier and more effective. We see this as a good step in particular from the point of view of ITS deployment, and area where Sweden always has been active (Juhani Jaaskelainen, EC).

We at Ertico welcome this strong representation of the Swedish ITS stakeholder community in Brussels. This will substantially strengthen the Swedish voice on ITS in the European Union and will support the development of European ITS solution serving European citizens. (Hermann Meyer, Ertico)



As a member of ITS Sweden we see ITS Swedens presence in Bruxelles as a very valuable extension of our networking capacity, in particular with Eva as our representative. She can not only arrange meetings and cover events, but also act as a representative of our organization when one of these time-critical needs occur. Very convenient! (Jonas Sundberg, Sweco)



## Swedish ITS Board



Three main tasks:

- Develop the cooperation between Public administrations, Academia and Industry
- Speed up the work with the Swedish ITS Action Plan
- Support and initiate an increased Swedish participation in EU

ITS Sweden coordinates the international activities for the ITS Council

## ITS Sweden



ITS Sweden is a Swedish national members-based association and its main goal is to develop, support and coordinate ITS activities in Sweden. It was founded in 2003.

Our members include private Corporations, public administrations, academic institutions, industry and consultants

All sharing the interest of fostering ITS development in Sweden and in Europe. We are involved in research, development and design of Intelligent Transportation Systems and services that enhance safety, increase mobility and sustain the environment to achieve a efficient transport system.

### Business concept

*"ITS-Sweden shall develop, support and coordinate ITS-development in Sweden.*

*ITS-Sweden shall be national unique and of High international interest."*

# Swedish ITS Board

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## Members of ITS Sweden



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